

Does your horse have trouble maintaining weight?

Possible causes:

Stress of training or competition

Recovery from illness or injury

Metabolic deficiencies
(a poor keeper)

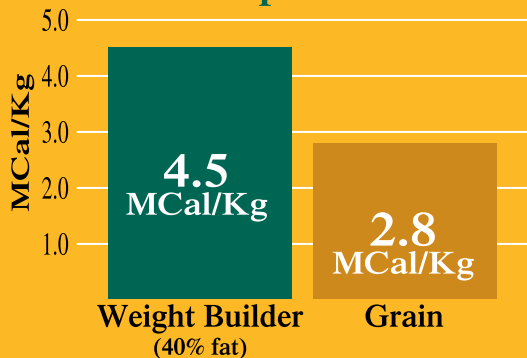
Feeding extra grain to provide weight gain can create other problems: Hyper-activity. Digestive upset. Diarrhea. Founder. Even colic.

There's a better way:

Weight Builder™

A revolutionary feed supplement that contains over twice the calories found in an equal amount of grain -- but with none of the dangers!

Calorie Comparison Chart



Weight Builder™ Granules

INGREDIENTS

Maize distiller's grains with solubles dehydrated, vegetable fat, heat stabilized flax meal, calcium carbonate, propionic acid, BHT/BHA (as a preservative)

FEEDING INSTRUCTIONS

Enclosed scoop holds 2 ounces.

- To improve skin and coat condition, feed one scoop (2 oz.) daily with regular grain ration.
 - For weight gain, feed 2 scoops (4 oz.) daily with regular grain ration.
- Depending on a horse's activity level and condition, up to 8 oz of Weight Builder may be fed with no adverse effects.



GUARANTEED ANALYSIS

| | |
|------------------------------|-------|
| Crude protein, minimum | 14.0% |
| Crude fat, minimum | 40.0% |
| Omega 3 Fatty Acids, minimum | 5.0% |
| Crude fiber, maximum | 11.0% |
| Calcium, minimum | 0.8% |
| Calcium, maximum | 1.2% |
| Phosphorus, minimum | 0.5% |

For the dealer nearest you, call 1-800-234-2269 in the U.S.A.
or call 602-285-1660 outside the U.S.A.

For more information on Weight Builder, visit our Web site
at www.farnamhorse.com



Farnam Horse Products
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Get the **GAIN** with less **GRAIN** Weight Builder™



THE *skinny* ON FEEDING *fat*

Weight Builder™ GRANULES

*Improves weight,
condition and appearance
in just 30 days – GUARANTEED!*

- 2 1/2 times the calories found in equal weights of grain
- Contains fat primarily from flax meal and vegetable fats – NO animal fats
- Doesn't create "hot" energy
- Naturally high in omega 3 fatty acids
- Improves appearance of skin and coat
- Added calcium to help maintain calcium:phosphorus ratio



Traditionally, the way to add extra calories has been to feed extra grain. But feeding too much grain can lead to dangerous consequences.

Weight Builder™ is the effective, safe way to add supplemental calories. It contains concentrated calories in a unique blend of fats, which a horse can digest and utilize more efficiently than grain. It would require nearly three



• Training and competition

Performance horses have increased energy requirements. Weight Builder provides concentrated calories and optimizes the horse's ability to utilize muscle energy stores.



• Pregnant, lactating or growing horses

Weight Builder provides extra energy needed for growth and milk production.

times the amount of grain in order to provide the same level of energy as Weight Builder.

Overfeeding grain can create uncontrolled, so-called "hot" energy, or worse, diarrhea, founder or even colic. Weight Builder provides the supplemental calories without that extra grain. So, it's ideal for meeting the needs of horses in a variety of situations –



• Hot, dry conditions

Horses tend to eat less under such conditions. Weight Builder supplements the diet with concentrated calories.



• Cold weather

Horses need to consume more energy to maintain body heat. Weight Builder delivers the extra calories needed.