## The only hyaluronic acid (HA) supplement with guaranteed results & three ways to administer



HylaMotion TM
Powder
Original formula!
Easy-to-give alfalfabased powder delivers
100 mg HA per serving.

### NEW!

HylaMotion™
Liquid
Horseowner's choice
for absorbability.
Highly palatable liquid
contains 100 mg HA
per serving.





### NEW!

HylaMotion <sup>™</sup> Gel

Quick-dissolving, apple-flavored gel.

Great for travel and competitions.

Each syringe contains 4 doses of 105 mg HA.

# HylaMotion™ is what top competitors rely on to maintain health & function of equine joints\*

- Natural equine joint lubricant containing premium hyaluronic acid (HA)
- Ideal for working horses, performance horses, show horses and aging horses
- May be used as an alternative or in conjunction with injectable HA
- Administer along with glucosamine and/or chondroitin for additional joint support

RESULTS IN 30 DAYS
OR YOUR MONEY BACK!



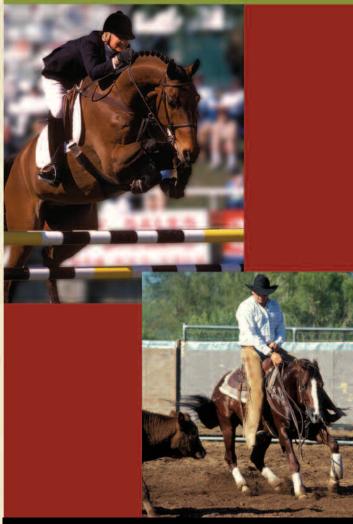
Vita Flex Nutrition 1302-B Lew Ross Road Council Bluffs, IA 51501 800•848•2359 ©2004 Vita Flex Nutrition 04-2106 • 8500471



Visit vitaflex.com for rebates and other special offers! \*data on file The Next Generation of Equine Joint Support is Here!



# HylaMotion™ from Vita Flex® Nutrition!



Superior Supplements for Serious Competitors™

## HylaMotion<sup>™</sup>: The Next Generation of Equine Joint Supplements

When you think of equine joint health, you think of Vita Flex® Nutrition, and there's a reason for that. Over the years, we have brought you the newest, latest and greatest joint supplements on the market. Only after hours of painstaking research will we introduce a product to the market. We were the first to bring you purified chondroitin sulfate (Flex Free®), a supplement that revolutionized equine joint health, and only after pouring through hundreds of pages of research did we bring you glucosamine. Quite simply, we wanted to make sure it worked before bringing it to you and your horses. You can always trust Vita Flex to make sure that our supplements truly are superior supplements for serious competitors.

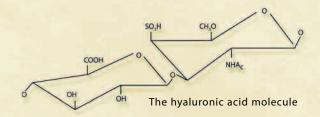
Over the years we had heard about hyaluronic acid (HA). We knew that veterinarians were successfully using injectable HA to manage joint conditions. We knew that HA was as integral to joint health as chondroitin and glucosamine. Once again, we poured over the research, and we finally knew its time had come:

The first oral HA supplement from Vita Flex...



#### **HA and The Equine Joint**

The equine joint, like that of all mammals, is comprised of glycosaminoglycans (GAGs). The three main GAGs are chondroitin, glucosamine and hyaluronic acid. As the horse ages, and wear and tear occurs, the GAGs start to break down. The synovial fluid, the cushion between the joint and cartilage, loses its viscosity. With little or no cushion between the joints, the cartilage rubs together and the joint starts to swell.



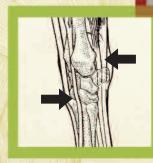
Hyaluronic acid is one of the most abundant GAGs in the equine body, and is imperative for normal joint health and function. Quite simply, without HA there is no synovial fluid. Ouch! That means that the cartilage rubs together, causing swelling and pain. So, we did the research, put it all together, and came up with HylaMotion, an oral supplement that would nourish the joint with what it needs – hyaluronic acid!



### HylaMotion: How It Works

In the simplest possible terms, HylaMotion nourishes the joint with high molecular weight HA. The HA in HylaMotion binds to proteins in the joint, allowing for the formation

of synovial fluid, the shock absorber in the joint. Although it seems complicated,



it really isn't. HylaMotion gives the body one more piece of the puzzle it needs to combat the stresses of aging, training and competition.

- Contains a minimum of 100 mg hyaluronic acid (HA) per serving
- Use as an alternative or in conjunction with intravenous or intra-articular HA
- Give daily to help maintain healthy joints
- Use along with glucosamine and/or chondroitin for additional joint support

