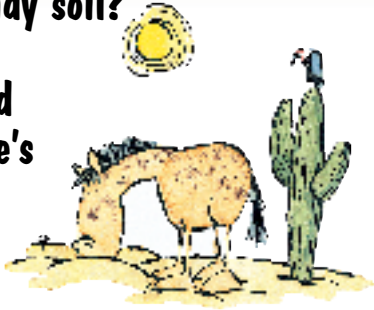


Does your horse graze on rocky, gritty or sandy soil?

Is there sand in your horse's stall or turnout area?



Does your horse like to nibble the ground, even when there's nothing there to eat?



Does your horse have sand in his teeth?

Is there sand in your horse's manure?



Answer yes to any of the above, and your horse could have a sand problem.

The scoop on SandClear™

Easy to give psyllium crumbles horses love

- Contains 99% psyllium seed husk, a natural soluble fiber
- Absorbs water in the intestines to form a gel-like substance
- Veterinarian recommended
- High quality crumble formula mixes easily; minimizes waste
- So palatable, horses will eat it straight from the container
- Just give for one full week every month
- For horses of all ages, including young foals
- Available in 3 lb., 10 lb., 20 lb. and 50 lb. sizes



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THE SCOOP ON SAND INSIDE YOUR HORSE



Sand is not a supplement

Contrary to that bit of common sense, some horses insist on making sand part of their daily routine. Problem is, the sand doesn't get digested. It doesn't always pass through, either. It just sits there, blocking absorption and irritating the digestive tract.



A gutful of sand can make your horse miserable

Diarrhea, weight loss and abdominal distress are signs a horse has been eating sand. If your horse shows these symptoms, consult your vet. Left untreated, intestinal sand can lead to a lethal impaction.



To get rid of sand, DON'T reach for bran

Giving bran won't move sand out of your horse's intestines.



Most of the fiber in bran is insoluble. It does not absorb water. It just passes through your horse as is.

Soluble fiber, on the other hand, absorbs water, increases bulk and aids in pushing things right through the digestive system. But only 10% of the fiber in wheat bran is soluble. Oat bran isn't much better, with less than 15% soluble fiber.

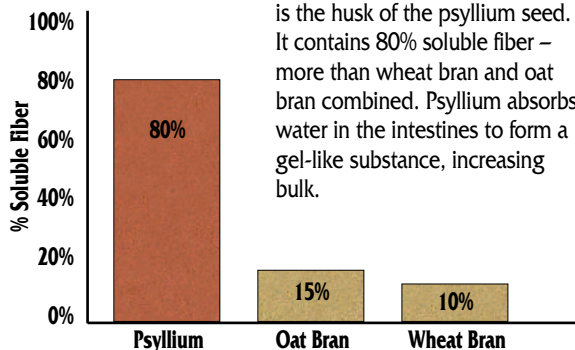
INSOLUBLE FIBER



SOLUBLE FIBER



Psyllium is 80% soluble fiber



Psyllium (pronounced SILLY-um) is the husk of the psyllium seed. It contains 80% soluble fiber – more than wheat bran and oat bran combined. Psyllium absorbs water in the intestines to form a gel-like substance, increasing bulk.

Psyllium helps get sand out

Psyllium has been shown to help remove sand from the intestine.



Many veterinarians recommend giving psyllium on a regular basis in areas where sand is a problem.

SandClear™ is 99% psyllium

SandClear contains 99% psyllium seed husk in an easy-to-give crumble. With apple and molasses flavoring, most horses will eat it straight from the scoop.

Just give for one week out of every month. SandClear can be given to all horses, of all ages, including young foals.

See how SandClear works

Put a scoop in a cup, fill with water and mix. Within minutes, it will absorb the water and form a soft gel.

Some horses are sandaholics

No matter how sick sand makes some horses, they just can't keep their teeth off the ground. They put sand back in as soon as you clean 'em out. That's why, in addition to giving SandClear, it's important to find ways to eliminate sand intake. Here are a few suggestions:

- Remove sand and gravel from your horse's environment.
- Feed a balanced diet – nutritional deficiencies can cause a craving for sand.
- Put a mineral salt block in your horse's stall.
- Keep feed off the ground. Put hay in a haynet or manger.
- Feed grain out of a wall-mounted feeder.
- Put toys in your horse's stall to relieve boredom.
- Provide a fresh supply of water.

